

**make  
kindness  
the norm.**

## Take the Kindness in the Workplace™ Pledge

What would it feel like to work in a place where kindness is the norm? You don't have to wonder. You can make it a reality. Start by taking the Kindness in the Workplace Pledge!

Our company pledges to make kindness the norm by:

- Creating an environment where all employees feel respected, cared for, and included.
- Offering a safe place for everyone to feel courageous; where they are valued and have a sense of purpose.
- Infusing our values with kindness, creating a place where our bottom line is about our most valuable asset—our employees and customers.
- Showing integrity and responsibility in everything we do.

By signing this pledge, we will make it known to all employees and customers that we are committed to making kindness the norm at our company. We will celebrate that by proudly displaying the Kindness in the Workplace™ window cling at the main entrance.



### SUGGESTED LETTER TO SEND TO ALL EMPLOYEES

To all employees of \_\_\_\_\_.

At \_\_\_\_\_, we are committed to \_\_\_\_\_ (list company values here).  
We work every day to live up to our mission and values.

Recently, we joined a growing number of organizations that have taken the Kindness in the Workplace™ pledge. We believe that our company should be a place where all employees and customers are treated with kindness and show kindness to each other every day.

We take this pledge seriously and will be incorporating new ways to build a kinder culture here at \_\_\_\_\_.

You will soon see the Kindness in the Workplace™ window decal proudly displayed on the front door.

We hope you'll join us in this pledge to make \_\_\_\_\_ an even better place to work!

Sincerely, \_\_\_\_\_.

**RANDOM ACTS OF KINDNESS**  
FOUNDATION™

[www.randomactsofkindness.org](http://www.randomactsofkindness.org)