

# WINTER RAKTIVIST TOOLKIT



Our Winter RAKtivist toolkit continues with our **FEBRUARY THEME** of **EXPAND YOUR NETWORK**.

Every month RAK creates a toolkit to help all of you promote kindness throughout your own communities using the RAK Framework: Inspire > Empower > Act > Reflect > Share.

This month we have a special toolkit with a ton of fun resources just in time for Random Acts of Kindness Week (RAK Week), February 11-17, 2024.

## INSPIRE

Check out our brand new video; Meet Norm - Inspire, connect, and bring color to grey.



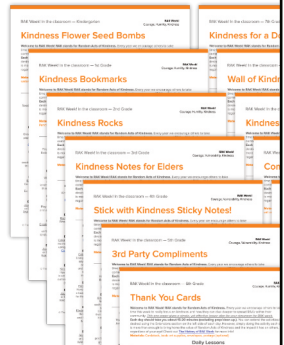
## EMPOWER

Download our 7 Ways to Make Kindness the Norm template and challenge yourself and others to complete all 7 acts during the month of February.



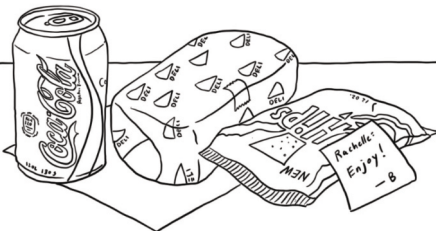
## ACT

RAK Week activities - looking for a way to add kindness to your community? Check out one of our brand new step by step kindness activities.



## REFLECT

RAK Week is a wonderful time to reflect on the amazing acts of kindness we receive, witness or give. Read our new blog to see how simple acts made lasting impact.



## SHARE

Share a story about the most impactful act of kindness you've received or witnessed.



**"THE MOST IMPORTANT THINGS IN LIFE ARE THE CONNECTIONS YOU MAKE WITH OTHERS."**

**TOM FORD**



**make  
kindness  
the norm.**  
randomactsofkindness.org

Have a different idea? Share it with our RAKtivist community on our Facebook page here. Our RAKtivist community is 50,000+ members strong. Let's use our voices to continue to spread kindness internationally. **LET'S MAKE KINDNESS THE NORM.**