Digital Citizenship Posters

We have completed all four weeks of our integrity unit. Now it’s time to apply everything you have learned. Over the next week or two, we will be working towards creating useful posters to promote healthy digital citizenship online. You will need to use all of the tools we have learned throughout this unit to encourage others!

Here is the plan for this project:

1. I will randomly divide you up into groups of 3-4. Each group will be responsible for creating a poster that promotes digital citizenship by highlighting one of the three categories we just explored. You are able to use any format or focus you would like as long as it clearly explains and genuinely promotes your topic.

2. Within your group EVERY person must be an active participant. You will need 1-2 artists, 1 writer, and 1 presenter. If art is a struggle, you may cut out pictures to illustrate your poster.

3. Each group will present their poster to our class. After all of our presentations, the posters will be on display throughout the school to encourage healthy digital citizenship for everyone!

PART 1 (Week 1): Introduce Concept

You may have heard of the term “digital citizenship”. This term has to do with our behavior when we are online. Let’s watch a video to better understand this concept:

https://www.commonsensemedia.org/videos/what-is-digital-citizenship

The video talked about three areas we will focus on:

- **Thinking Critically:** We cannot assume that everything that we see online is honest and accurate. People can now easily make up stories, change pictures, and edit videos to promote a certain image they want the viewer or reader to see. We need to take a step back and really think about what we read and view before making assumptions or decisions.

- **Being Safe:** As you get older, you will find yourself with many opportunities to access the internet. This includes emails, games, and social media accounts that require passwords and security measures. This also opens you up to others stealing your information and even your identity! It is extremely important to be safe and take precautions when online. Protecting your personal information by not blindly trusting others (especially people we do not know in real life!) and keeping your passwords and identifying information private is a vital component of safety. It is also important to monitor who is following you and avoid and/or block strangers that try to friend you online.
• **Acting Responsibly:** Everything we write, create, and upload onto the internet is there forever. Even if you delete it, it remains on the internet PERMANENTLY. People are able to screenshot it, copy it and alter it, or even use it against you in the future when you apply for colleges or schools. We need to really think about the image we want to have based on our writing and pictures. We also need to respect the privacy of others. Do we have their permission? Would their parents appreciate their pictures and writing being posted?

• After you have watched the video and explored each concept, guide a discussion using the following questions:
  ○ Which category has been the hardest for you personally and why? (Think, Be, Act)
  ○ What do you find the most distracting online? (games, social media, videos, etc.)
  ○ What negative experiences have you or someone you know had online?

If possible, allow your normally scheduled RAK time for working on this project in class. Fifteen minutes each day (or even a few days this week) can help you guide students and allow the conversation to naturally unfold.

**Part 2 (Week 2): Poster Development**

Now that we have a deeper understanding about the three components of digital citizenship, we need to help others understand this as well. Each group will receive one of the three parts to digital citizenship: Think Critically, Be Safe, or Act Responsibly. Your goal is to explain your topic through both words and pictures so that passersby are able to better understand digital citizenship and make healthy choices online moving forward. Remember, both words and pictures are necessary components of your poster. In addition, your presenter will be responsible for explaining your poster and how it connects to your assigned category.

**Step 1:**

Assign one of the three topics (Thinking Critically, Being Safe, and Acting Responsibly) to each of your groups. There should be several groups creating posters for each topic. This will allow a different perspective and varying information to be presented.

**Step 2:**

Have each group create a simple mock up of their poster on a piece of paper prior to moving to a full poster. If it is feasible, give them the green light to create their poster. If not, guide them as needed.

**Step 3:**

Allow time for poster creations. Make sure you give each group 2-3 minutes to present their creation and explain their connection to the assigned topic.

**Step 4:**

Display your posters throughout the school!